



## Advancing research | Developing leaders | Building communities

Drawing on the wide-ranging expertise of our faculty and staff, the Center for Public Policy provides public-facing services including leadership development and training, economic and policy impact analysis, survey insights, and program evaluation to clients in state and local governments, nonprofits, businesses and the general public, across Virginia and beyond.



**The Division of Outreach and Research** connects local and state policymakers to VCU's academic experts through the Translational Research Fellows Program. It also conducts public policy polls multiple times per year to provide policymakers and the public with an up-to-date snapshot of public opinion in Virginia, and engages in community outreach activities with Girl Scouts, homeschool groups, Rotary Clubs, and others.

**The Survey and Evaluation Research Laboratory** designs and conducts high-quality surveys, qualitative research, focus groups and program evaluation for governmental units, public and private nonprofit agencies, and VCU's faculty and administration.

**The Center for Urban and Regional Analysis** provides economic research, policy and program evaluation, regional development analysis, economic development strategies, and economic impact studies for businesses and government clients.

**Equity and Diversity Projects** further develop our capacity and offerings in research, training, and leadership activities related to diversity, equity and inclusion. These programs leverage the expertise of our faculty and researchers as we work with state and local governments, as well as with businesses and nonprofits, to create a more diverse, equitable, and inclusive commonwealth.

**The Performance Management Group** develops current and emerging leaders in governmental and nonprofit agencies by leading professional development programs and workshops, and by enhancing organizational strength. It runs the Virginia Executive Institute, the top leadership development program in state and local government.

**The Grace E. Harris Leadership Institute** develops current and emerging leaders in public, private, and nonprofit organizations, academic institutions, and communities. Programs include the HIGHER Ground Women's Leadership Development Program, a five-month leadership development experience for current and emerging women leaders who are committed to investing in themselves and their organizations, and VCU Lead, a four-semester living learning program for undergraduates students at VCU who are dedicated to developing their individual leadership skills and reaching a greater understanding of what leadership can mean for a community.

**The Land Use Education Program** offers a range on online, blended, and face-to-face training opportunities. Programs include our Certified Planning Commissioner and Certified Board of Zoning Appeals Programs, legal seminars, seminars and workshops on special topics, and customized trainings.