Sponsorship Opportunities

The L. Douglas Wilder School of Government and Public Affairs at Virginia Commonwealth University is pleased to announce Excellence in Virginia Government Awards (EVGA) recognition program which will take place in person on Tuesday, April 26 at noon at the Downtown Richmond Marriott. The Excellence in Virginia Government Awards celebrates people and organizations in the public and private sectors who have made significant contributions to the practice of government and the well-being of our communities and citizens.

The program will also be recorded and shared by the VCU Wilder School. EVGA sponsorships support scholarships for two deserving students each academic year. The program and these scholarships are solely funded by financial sponsorships and contributions.

2022 Excellence in Virginia Government Awards Honorees

COMMUNITY ENHANCEMENT AWARD - Sacred Heart Center

GRACE E. HARRIS LEADERSHIP AWARD - All Saints Catholic School of Richmond

HILL-ROBINSON EXPANSION OF FREEDOM AWARD - Moton Museum of Farmville

INNOVATION IN GOVERNMENT AWARD - Danville Police Chief Scott Booth

PUBLIC-PRIVATE PARTNERSHIP AWARD - Grayson County with Appalachian Power and GigaBeam Networks

UNSUNG HEROES AWARD - Betty Mattice, Virginia Department of Motor Vehicles

LIFETIME ACHIEVEMENT AWARD - Florence Neal Cooper Smith
2022 Sponsorship Levels

**Title - $25,000 (exclusive)**
- Exclusive presenting sponsorship rights, including premiere event signage recognition
- Logo in all marketing materials and paid digital advertising and social media
- Remarks by organization’s leadership during luncheon
- High profile in WTVR Special, 30-second commercial; pre-show promotions
- Two-page ad in printed event program
- Information at luncheon tables
- Three tables at luncheon

**VIP - $15,000**
- Logo in marketing materials and paid advertising
- Remarks during pre-reception
- Special recognition in sponsoring past recipients for 15th year
- Mentions in WTVR Special and pre-show promotions
- Full-page ad in printed event program and organization logo on past recipient pages
- Information at tables for luncheon
- Three tables at luncheon

**Commonwealth - $10,000**
- Logo in marketing materials and paid advertising
- Mentions in WTVR Special and pre-show promotions
- Full-page ad in printed event program
- Recognition by luncheon emcee
- Seating near Unsung Hero
- Two tables at luncheon

**Partner - $5,000**
- Logo in marketing materials
- Half-page ad in printed event program
- Two tables at luncheon

**Friend - $2,000**
- Listing in printed program
- One table at luncheon

**Honoree - $1,000**
- Listing in printed program
- One table at luncheon
- Complimentary tickets for honorees

**15th Excellence in Virginia Government Awards**

The EVGA program celebrate Virginians who have made noteworthy contributions to the practice of government and the welfare of our communities and citizens.
