



17th Excellence in Virginia Government Awards

Sponsorship Opportunities

We are pleased to announce the **Excellence in Virginia Government Awards recognition luncheon which will be held in person on Tuesday, April 8, 2025 at noon at the Omni Richmond Hotel.**

This signature event celebrates extraordinary people and organizations in the public and private sectors who are transforming the well-being of our communities and citizens.

EVGA sponsorships support scholarships for passionate and committed students each year. The program and these scholarships are funded solely by financial sponsorships and contributions. **Event proceeds will pay for the event and provide two \$10,000 scholarships to Wilder School students.**

2025 Awardees

Lifetime Achievement Award - The Honorable William Ferguson Reid

Community Enhancement Award - Dr. Tamara Mann President and CEO, Campagna Center

Grace E. Harris Leadership Award - Eva Teig Hardy

Hill-Robinson Expansion of Freedom Award - Reverend Tyler C. Millner, Sr.

Innovation in Government Award - Robert David Sr., Violence Prevention Manager, City of Danville

Unsung Heroes Award - Mark Greenough, Virginia Capitol Building Tour Supervisor



VCU L. Douglas Wilder School of
Government and Public Affairs



2025 Sponsorship Levels

Title - \$50,000

- » Presenting sponsorship rights, including premiere event signage
- » Logo in all marketing materials and social media mentions
- » Greeting remarks by organization's leadership during luncheon
- » Logo and name in WTVR special and pre-show promotions
- » Two-page placement in print event program
- » Information at luncheon tables and lobby
- » Photo station branding
- » Three tables at luncheon

VIP - \$25,000

- » Logo and name in marketing materials and event advertising
- » Logo and name in WTVR special and pre-show promotions
- » Full-page placement and organization logo in event program
- » Information at tables and recognition during luncheon
- » Two tables at luncheon

Commonwealth - \$10,000

- » Logo and name in marketing materials and event advertising
- » Half-page placement and organization logo in event program
- » Information at tables and recognition during luncheon
- » One table at luncheon (10 seats)

Partner - \$5,000

- » Logo and name in online marketing materials and event program
- » One table at luncheon (10 seats)

Friend - \$2,000

- » Listing in printed program
- » Half table at luncheon (5 seats)

Thank you to our past title sponsor Dominion Energy.

Learn more at: bit.ly/evgavcu

Questions? Please contact Stevan Dozier at doziers2@vcu.edu

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